

Social Action and Responsibility Unit
Final Assignment Rubric
Poster or Video to Advertise a *Tikkun Olam* Cause

Name:

| Task | 1 | 2 | 3 | 4 |
|--|---|--|---|---|
| Choice of Cause | Choice is not a <i>chesed</i> or a <i>tzedakah</i> . No justification for choice given. | Choice is a <i>chesed</i> or a <i>tzedakah</i> . Justification for choice lacks clarity. | Choice is a <i>chesed</i> or a <i>tzedakah</i> . Justification for choice is clear though general. | Choice is a <i>chesed</i> or a <i>tzedakah</i> . Extensive and clear justification for choice given. |
| Background information about cause | Little or no information given. What information is offered is inaccurate. Poorly written/spoken and organized. | Too little information, but information is accurate. Fairly written/spoken. Organization is poor. | Enough information and all details are accurate. Well written/spoken. Organization is good. | All information is accurate and interesting to the reader. Well written/spoken. Organization is excellent. |
| Analysis of impact on self, community, society, & world | No analysis given. | Some analysis given. Did not address all four areas. | Good analysis which addressed the four areas accurately. | Addressed four areas accurately. Excellent analysis which goes beyond the obvious/predictable. |
| Layout/ Production | Inaccurate spelling and grammar. Advertisement lacks organization and clarity. Little creativity and imagination shown. | Inaccurate spelling and grammar. Advertisement lacks organization and clarity. Some creativity and with imagination shown. | Mostly accurate spelling and grammar. Advertisement is usually organized and clear. Significant creativity and imagination shown. | Spelling and grammar accurate. Advertisement is organized and clear. Remarkable creativity and imagination shown. |